



# PAON BLEU

*Powered by People, Wealth Starts Here.*

# Who We Are



**Founder & CEO** of Paon Bleu,  
**Jude Jean-Baptiste** is a Haitian finance professional who believes technology holds the keys to the world's inequality problems. He is ready to prove that when used properly, technology will lift the marginalized out of poverty.

**Co-founder** of Paon Bleu,  
**Jean Claude Fignole** is a development professional, dedicated to connecting coalitions, networks and communities to discover and implement lasting solutions for deeply entrenched problems. He believes that in our collective journey towards co-creating a better future, we'll overcome seemingly impossible challenges.

# What We Do

**Offering both capital and credit in areas where banks can't reach or operate, we provide open access to innovative financial solutions and technologies that empower community wealth-building.**

**We are built upon the vested interests of the community, so development, growth, and profits serve mutually beneficial growth for investment in self, business, and community.**

- ✓ *By facilitating connection and exchange within and between communities, Paon Bleu contributes to inclusive community wealth-building worldwide—creating a ripple effect for multigenerational wealth in the modern world.*
- ✓ *Each transaction contributes to the practice of connecting and exchanging resources, building wealth for all users of the platform.*
- ✓ *Every data point is recorded with blockchain, ensuring profitability within a system built on trust and transparency, so no one gets left out or left behind on their wealth journey.*

# Our Portfolio

By leveraging technology to address local transaction barriers while honoring culturally specific practices, we've created a financial practice that can nimbly navigate developing landscapes.

**BOUSOL**

**Borderless Transactions**

*Include, Empower, Prosper.*

→ PAON BLEU TECH LAUNCH

By empowering communities to invest in their lifestyles and livelihoods while supporting existing Diaspora traditions, we are transforming emerging economies at an unprecedented speed and scale.

**MOBILE-COM**

**Built to Connect**

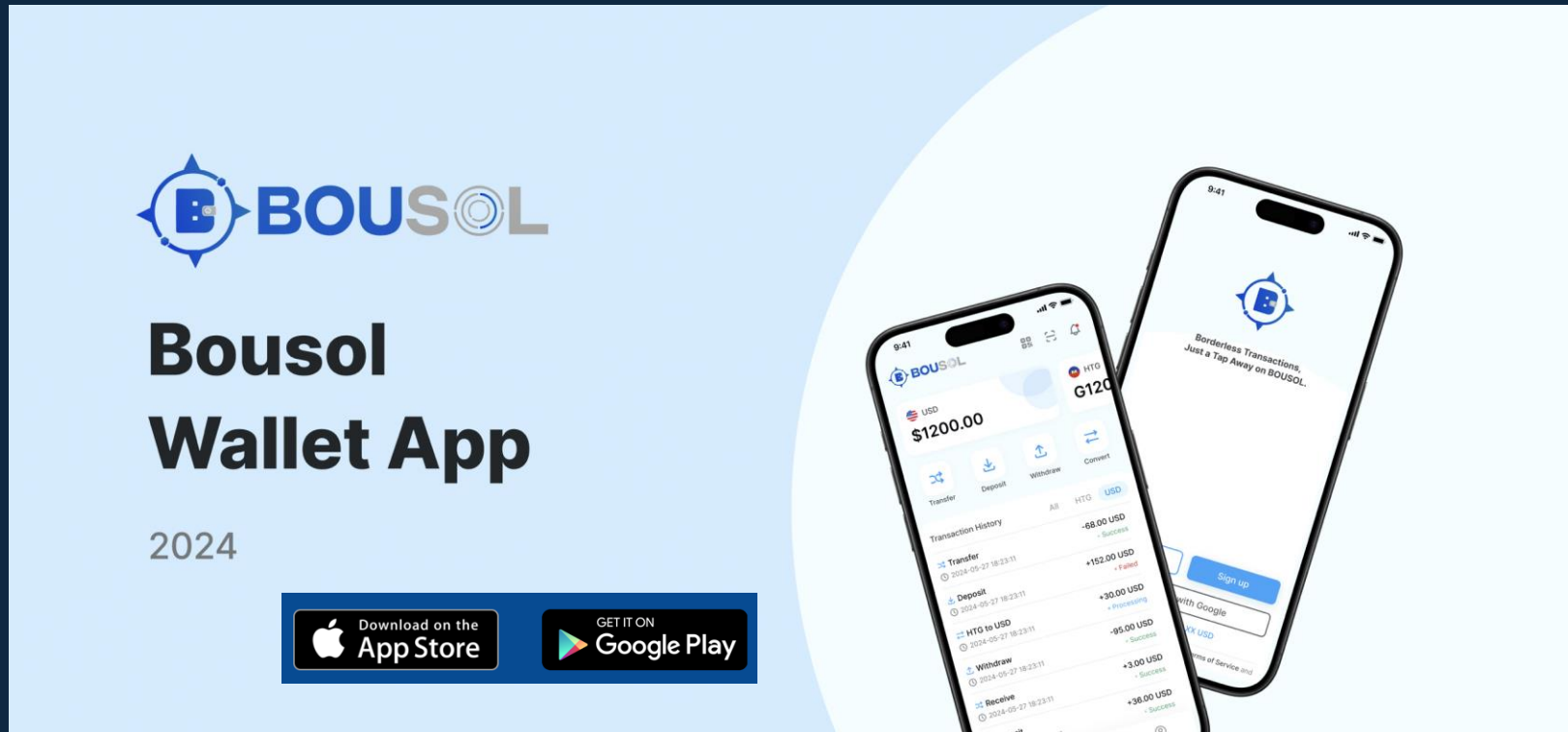
*Men Nan Men.*

→ PAON BLEU PROJECT LAUNCH

# BOUSOL

## Borderless Transactions

*Include, Empower, Prosper.*



The graphic features the BOUSOL logo on the left, which consists of a blue compass icon with a white square in the center containing a blue 'B' and a white '@' symbol, followed by the word 'BOUSOL' in a bold, blue, sans-serif font. Below the logo, the text 'Bousol Wallet App' is written in a large, bold, black font, with '2024' underneath it in a smaller, grey font. At the bottom left, there are two dark blue buttons: one with the Apple logo and the text 'Download on the App Store', and another with the Google Play logo and the text 'GET IT ON Google Play'. On the right side, two smartphones are shown. The front phone displays the app's main interface, including a balance of '\$1200.00' in USD, a 'G120' HTG balance, and a 'Transaction History' list with entries for Transfer, Deposit, HTG to USD, Withdraw, and Receive. The back phone shows a sign-up screen with the BOUSOL logo and the text 'Borderless Transactions, Just a Tap Away on BOUSOL.' and a 'Sign up' button.

# BOUSOL

## Borderless Transactions

*Include, Empower, Prosper.*

What began as a rural solution is now the inclusive financial compass, we call **BOUSOL**: *a modernized financial solution that facilitates peer-to-peer transactions for locals around the country and cultures around the world.*

- ✓ As a comprehensive suite of financial services—savings, credit, payments, and transactions—the **BOUSOL** digital wallet is designed for use by a global audience across cultures and generations.
- ✓ Ensuring rural communities are at the leading edge of adoption, our people-driven approach allows all cultures and traditions to continue their financial practices within **BOUSOL** as a modern, inclusive platform.
- ✓ **BOUSOL** is committed to modernizing financial transactions with Blockchain technology, establishing security, transparency, and reliability in areas with the most need, first.

# MOBILE-COM

## Built to Connect

### *Men Nan Men.*

**MOBILE-COM integrates our technology with local community practices so access to financing becomes universal, without disrupting cultural traditions.**

✓ **MOBILE-COM** leverages a blockchain financing system to **eliminate contact-based reliance while reinforcing a financing method the local economy already understands.**

✓ **MOBILE-COM** ensures credit profiles aggregate transparent and trackable transactions so **locals can establish credit history and integrate into a global economy with each investment, over and over again.**

✓ **MOBILE-COM engagement begins with sustainable investment** in your home country or community. It renews when the investment goal is sustainably achieved, and all **involved parties are ready to repeat the lending lifecycle.**

# MOBILE-COM

*Built to Connect | Men Nan Men*

*Mobilizing Investments for Inclusive Livelihoods & Economic Empowerment in Core Communities (MOBILE-COM)*



**USAID**  
FROM THE AMERICAN PEOPLE

*A scalable & sustainable investment opportunity by*



**PAON**  
bleu



# Overview

**By leveraging technology to address local transaction barriers and honor culturally specific practices, we've created a financial practice that can nimbly navigate developing landscapes. We empower communities to invest in their lifestyles and livelihoods; support existing Diaspora traditions; and drive sustainable social impact at an unprecedented speed and scale—  
transforming Haiti and other emerging economies like never before.**

Supported by USAID as a collaborative project between Paon Bleu S.A and Caisse Populaire de Pestel, **MOBILE-COM's blockchain-based financing system, is the transparent, trackable and transformative solution Haiti and her investors have been waiting for.**

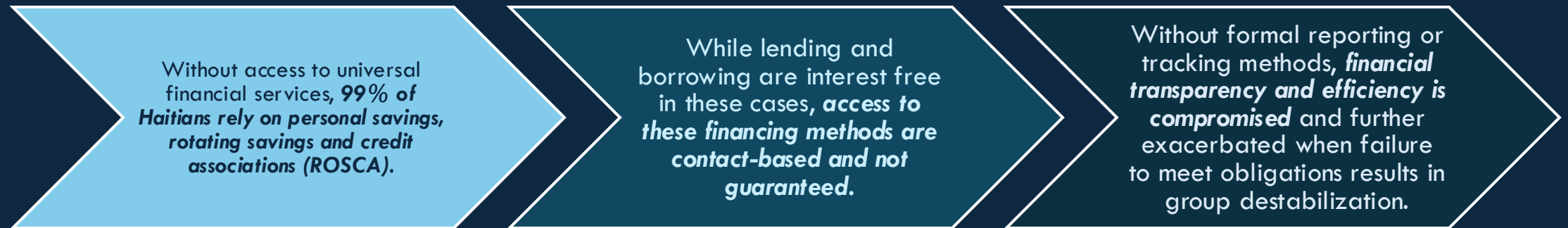
# Core Problem

**While there are avenues to finance a car or a home, without cash, making smaller but equally important purchases in Haiti are almost impossible.**

*This reality was made clear to us when it came time to buy an inverter for the family home. Despite overcoming various obstacles to achieve a certain level of success in Haiti, not only were we unable to provide enough cash up front for the purchase, but we were also denied a loan from the bank, because the loan amount was too small. In the lengthy process of filtering through contacts to make the purchase happen, **the idea for MOBILE-COM came to life.***

# Haiti-Specific Insights

Because existing financial institutions in Haiti reflect foreign markets, their infrastructures are too heavy to support smaller, more culturally relevant loans. This puts the burden on the individual to finance their investments running the risk of jeopardizing their cashflow or failing at the investment altogether.



# Haiti-Specific Solutions

MOBILE-COM integrates modern technology within local community practices, so **access to financing becomes universal, without disrupting cultural traditions.**

MOBILE-COM leverages a blockchain financing system to **eliminate contact-based reliance while reinforcing a financing method the local economy already understands.**

MOBILE-COM ensures credit profiles aggregate transparent and trackable transactions, so **locals can establish credit history while integrating into a global economy with each investment.**

# Why MOBILE-COM?

MOBILE-COM → Mobilizing Investments for Inclusive Livelihoods & Economic Empowerment in Core Communities

By adapting our technology to culturally specific practices, **MOBILE-COM empowers locals to invest in their lifestyles and livelihoods while establishing positive credit profiles suited for a modern, global economy.**

*This means a family in Jean Bellune could finally purchase that inverter for their home, or the fisherman's collective in Pestel could finally purchase the solar freezer they've been dreaming about.*

With a self-empowering ethos built into the digital platform, **MOBILE-COM facilitates positive lending lifecycles as a fully sustainable and scalable financial practice for local communities and economies.**

# Designed for Future Minded & Sustainability-Driven Investors

1. **Diaspora Investors** *ready to modernize existing financial practices to support positive transformation back home.*
2. **Global Investors** *practically motivated by scalable and sustainable social impact.*
3. **Haitian Investors** *culturally motivated to invest in the Haitian economy for long lasting change.*
4. **Local Haitians** *eager to access financial services to invest in their dream lifestyle and livelihoods.*
5. **Bi-Lateral Donors** *driven by funding and facilitating the achievement of Sustainability Development Goals (SDGs).*



**Our relationship begins with your sustainable investment:**  
in social impact, in your home country or community, in dream lifestyles or livelihoods.

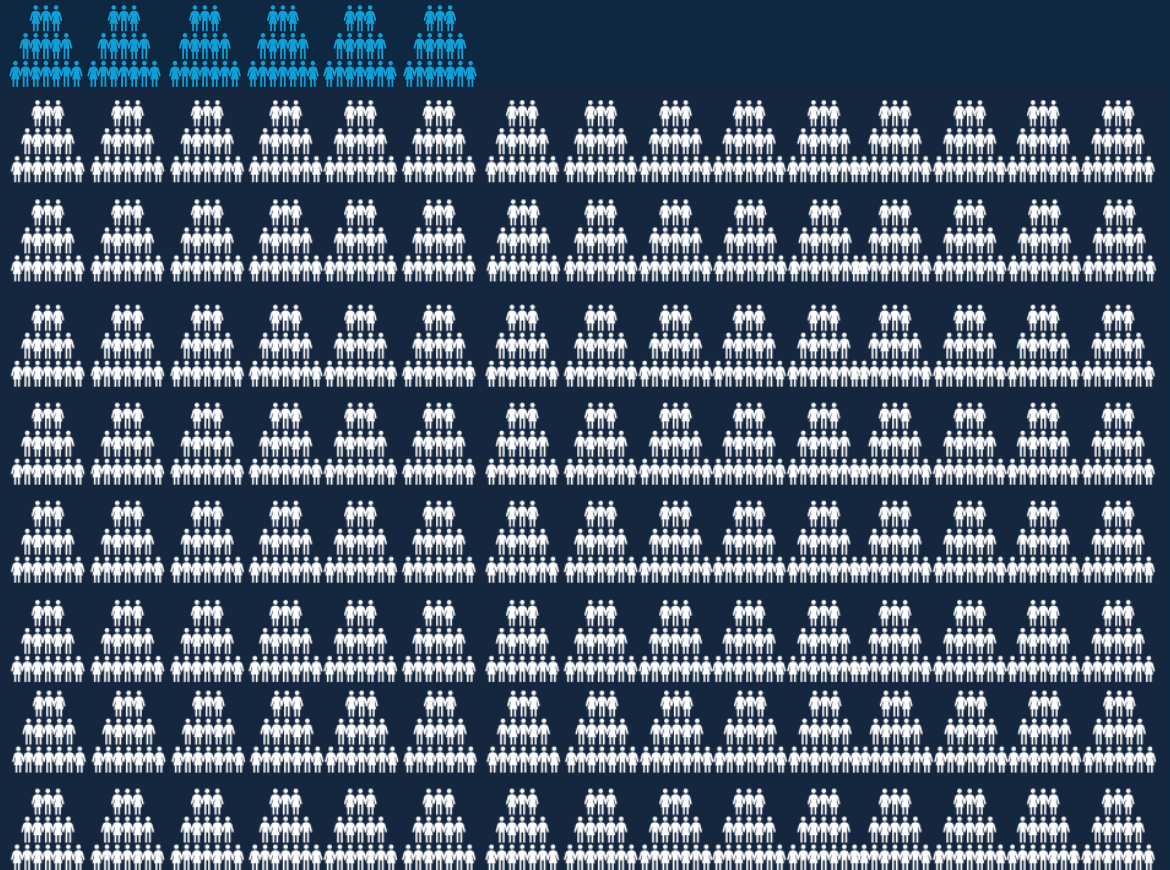
**Our relationship ends when your investment goal is sustainably achieved**  
and involved parties are ready to repeat the lending lifecycle.

# The MOBILE-COM Method

150 Diaspora investments  
into MOBILE-COM supports



1000 personal credit loans to locals from  
the Pestel region





# Together, We Will

**Empower communities to invest in their lifestyle and livelihood**

**Support existing Diaspora traditions**

**Drive sustainable social impact**

**Transform emerging economies, one community at a time**

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